

Aspen Rotary Club's

19th Annual



Million \$\$\$ Lucky Ducky Derby Sponsorship Opportunities

Saturday, August 14, 2010 in Rio Grande Park

- A family and community festival and rubber duck race, which attracts more than 1,500 attendees (residents and visitors) each year
- Exposure to the entire Roaring Fork Valley for more than a month before the event in media, ads, promotions, and at the Cooper Avenue Mall booth
- A fund-raising opportunity for dozens of not-for-profit organizations
- \$2 Million donated to youth/human service needs the past 18 years

\$15,000

Title Sponsor

- Top billing in all marketing collateral including: newspaper ads, radio ads, and top billing and logo in duck adoption papers (28,000 issued);
- Name and logo on MAIN STREET Banner;
- Opportunity to have the "BIG DUCK" at your place of business;
- Banner on Big Duck on the Cooper Avenue Mall Booth (3 weeks);
- Banner on the Ducky Derby July 4th parade float;
- Banner across Stage at the Festival on August 14th;
- Banner on Festival fence at Rio Grand Park;
- Exclusive display table in Tent on Sponsorship Row at Festival on August 14th;
- Poster Board Recognition at the Mall Booth;
- Top billing in Thank You Ad(s);
- Acknowledgement of your participation announced on a regular basis from the Main Stage at the Festival;
- Listing as Title Sponsor on our web site: www.DUCKYDERBY.com

**Note: Sponsor to provide banners and logos*

\$10,000

Million \$\$\$ Duck Sponsor

- Name recognition in all collateral print ads, radio ads and on the duck adoption papers (28,000)
- Banner on Festival fence
- Your banner on the July 4 parade float
- Display space at the tent on Sponsorship Row at Festival
- Poster Board Recognition on the Mall
- Acknowledgment in all Thank You Ad(s)
- Acknowledgement from the Main Stage at the Festival
- Listing as Million \$\$\$ Duck Sponsor on our web site: www.DUCKYDERBY.com

**Note: Sponsor to provide banners*

\$5,000

Lucky Duck Sponsor

- Name recognition in newspaper ads and duck adoption papers (28,000)*
- Banner on Festival fence**
- Poster Board Recognition on the Mall
- Acknowledgment in Thank You Ads
- Acknowledgement from the Main Stage at the Festival
- Listing as the Lucky Duck Sponsor on our website

**Adoption paper listing provided payment prior to 5/15*

***Note: Sponsor to provide banners*

\$2,500

Big Duck Sponsor

- Name recognition in all newspaper ads and duck adoption papers (28,000)*
- Banner on Festival fence**
- Poster Board Recognition on the Mall
- Acknowledgment in Thank You Ads
- Listing as Big Duck Sponsor on our website

**Adoption paper listing provided payment prior to 5/15*

***Note: Sponsor to provide banners*

\$1,000

Festival Sponsor

- Name recognition in all newspaper ads and adoption papers (28,000)*
- Banner on Festival fence**
- Poster Board Recognition on the Mall
- Acknowledgment in Thank You Ads
- Listing as a Festival Sponsor on our website

**Adoption paper listing provided payment prior to 5/15*

***Note: Sponsor to provide banners*

\$500

Duck Race Sponsor

- Name in adoption papers (28,000)*
- Acknowledgment in Thank You Ads
- Poster Board recognition on the Mall
- Listing as a Sponsor on our website

**Adoption paper listing provided payment prior to 5/15*