



«AddressBlock»

April 5, 2010

Re: Ducky Derby 2010

«GreetingLine»

It is such an honor to say "thank you" for supporting our Ducky Derby last year. You may or may not know that the Ducky Derby event generates over \$200,000. I am sure you do know that this money allows the Aspen Rotary Club to distribute much needed assistance to many non-profit groups in the Valley, offers scholarships for Basalt and Aspen high school seniors, pays for youth exchanges and contributes, to a lesser degree, to international projects around the world.

The 19th Ducky Derby will be held August 14th in the Rio Grande Park. If we work the calendar backwards, the timeline calls for us to print our adoption papers no later than June 1, and therefore we must identify sponsors for the 19th Ducky Derby long before that. The sooner we have commitments, the sooner we can give the sponsors as much coverage as possible. I sincerely hope we can count on you for continued support once again. While all of us at Rotary feel the pain of the second year of a difficult economy, amazingly, last year was our best year ever for sponsors and duck sales. The benefit you provide to the Valley and particularly the youth groups is deeply felt and appreciated.

I have attached Sponsorship forms and details for you to look over. One of our members will be in touch with you in the next few weeks. Please help us to secure your commitment not later than April 30th so that we can insure that you are named in all of the promotional materials. Your timely response is greatly appreciated.

Thank you again for your past support, and thank you in advance for what we hope will be your support for the 19th Ducky Derby.

Sincerely,

Andrea Regan
"Head Duck"